

Reservoir And One Riot Announce Publishing Deal With Outlaw Country Singer-Songwriter Paul Cauthen

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New York, May 18, 2023—Reservoir Media, Inc. (NASDAQ: RSVR), an award-winning independent music company, today announced a new deal through its joint venture with One Riot to publish outlaw country singer-songwriter Paul Cauthen. The deal includes his full catalog, including the recent single "Rain On My Mind" with Diplo featuring Cauthen and Sierra Ferrell, as well as Cauthen's single "Hometeam," plus future works.

Known for his swagger, big personality, and outlaw country gospel-infused style, Cauthen has been making a name for himself with his smooth baritone and unique songwriting ability. Cauthen's captivating voice earned him the nickname "Big Velvet," taken from a song title on his album *Room 41*. His previous albums addressed topics like racism and addiction, demonstrating his ability to write about profound issues while creating soulful country songs.

Born and raised in Texas, Cauthen was introduced to music through church and his family. He began his music career as one half of the Americana indie folk-rock duo Sons of Fathers with David Beck, releasing a self-titled album in 2011, followed by *Burning Days* in 2013. Cauthen went on to focus on his solo career and released his debut album, *My Gospel*, in 2016. *My Gospel* peaked at #23 on *Rolling Stone*'s "Top 40 Country Records of 2016" and #50 on Billboard's Hot Country Albums. In 2018, Cauthen released an EP entitled *Have Mercy* and made his Grand Ole Opry debut.

Cauthen released two additional solo albums, *Room 41* (2019) and *Country Coming Down* (2022), with *Room 41* reaching #2 on Billboard's Heatseeker Albums chart. He is currently on tour in support of *Country Coming Down*. At the end of April, "Rain On My Mind," Cauthen's collaboration with Diplo and Sierra Ferrell, was released. *Whiskey Riff* praised the track as "very haunting and interesting," also noting that "Diplo did Paul and Sierra's artistry and vocals justice." On the heels of this release, Cauthen dropped his own single, "Hometeam," which *Rolling Stone* described as full of "funk sounds and swaggering attitude."

On the new deal, Cauthen said, "I'm very excited to be partnering with One Riot Music and Reservoir. From the first meetings it was clear that we share the same vision of putting creativity above everything else."

One Riot President Amy Patton also commented, "Paul is a magnetic writer and performer who is disrupting and reshaping the country genre. He can break your heart in one moment and take you to the party with the next. He's a trailblazer and a showman, and we could not be more grateful and excited to be on this journey with him."

Reservoir Executive Vice President John Ozier added, "Paul's firecracker talent, deeply soulful voice, and exceptional storytelling all contribute something really refreshing to modern country music and to our Reservoir/One Riot family. We look forward to helping share his unique music with audiences everywhere."

ABOUT RESERVOIR

Reservoir is an independent music company based in New York City and with offices in Los Angeles, Nashville, Toronto, London, and Abu Dhabi. Reservoir is the first female-founded and led publicly traded independent music company in the U.S. Founded as a family-owned music publisher in 2007, Reservoir has grown to represent over 150,000 copyrights and 36,000 master recordings with titles dating as far back as 1900 and hundreds of #1 releases worldwide. Reservoir frequently holds a Top 10 U.S. Market Share according to Billboard's Publishers Quarterly, was twice named Publisher of the Year by Music Business Worldwide's The A&R Awards and won Independent Publisher of the Year at the 2020 and 2022 Music Week Awards.

Reservoir also represents a multitude of recorded music through Chrysalis Records, Tommy Boy Records, and Philly Groove Records and manages artists through its ventures with Blue Raincoat Music and Big Life Management.

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